

Genmae

The logo features the word "Genmae" in a bold, rounded, sans-serif typeface. The letters "G", "e", "n", and "m" are rendered in a dark charcoal grey. The letters "a", "e", and the final "e" are filled with a blue-to-white gradient, transitioning from a medium blue at the bottom to white at the top. A thin, white diagonal line with a slight negative slope passes through the text, starting from the bottom left of the first 'a' and extending to the top right of the final 'e'.